



ADVERTISE IN CONNECT

MISSISSAUGA'S BUSINESS MAGAZINE





WHY CHOOSE CONNECT?

Brand Awareness: Connect with our membership of over 1,000 businesses, plus thousands more organizations and individuals across Mississauga.

Flexible Pricing: Options available for any goal or budget.

Join the Conversation: MBOT's CONNECT magazine covers trending topics and timely issues impacting our business community.

Exclusive: The only business focused print magazine in Mississauga, featuring articles and advertisements from MBOT members and non-members.

OUR AUDIENCE

175K+ TOTAL DIGITAL
MAGAZINE VIEWS

4,500+ E-NEWSLETTER
SUBSCRIBERS

19K+ SOCIAL MEDIA
FOLLOWERS

3,500+ DELIVERED TO PEEL
REGION THROUGH
GLOBE & MAIL

IT DOESN'T END THERE

Each editorial included in the magazine issue receives a feature post on MBOT's social media accounts. This additional promotion highlights the author or company and a link to their featured written piece.



CONTACT:

Solange Barcena, Corporate Relations & Advertising Manager
905-273-6151 ext. 430 • SBarcena@MBOT.com

PRICING

FULL PAGE

Full Page Advertisement
+ *Bonus Editorial Spot*

Outside Back Cover: **\$1595**

Inside Front Cover: **\$1395**

Regular Full Page: **\$1095**

8.5" x 11"

EDITORIALS

MBOT also invites editorial submissions of approx. 400 words for full page features in the CONNECT magazine. Articles should focus on issues, trends, and information related to or impacting Mississauga's business community.

HALF PAGE

Horizontal or Vertical
Page Advertisement

Half Page Ad: **\$750**

3.5"w
x
9.25"h

7"w x 4.5"h

WINTER ISSUE

January Release

SPRING ISSUE

April Release

SUMMER ISSUE

July Release

AUTUMN ISSUE

October Release



QUARTERLY ISSUE DEADLINES

Winter Issue	December 1st
Spring Issue	March 1st
Summer Issue	June 1st
Fall Issue	September 1st

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