

MISSISSAUGA'S BUSINESS MAGAZINE





WWW.MBOT.COM



WHY CHOOSE CONNECT?

Brand Awareness: Connect with our membership of over 1,000 businesses, plus thousands more organizations and individuals across Mississauga.

Flexible Pricing: Options available for any goal or budget.

Join the Conversation: MBOT's CONNECT magazine covers trending topics and timely issues impacting our business community.

Exclusive: The only business focused print magazine in Mississauga, featuring articles and advertisements from MBOT members and non-members.

OUR AUDIENCE

175K+ TOTAL DIGITAL MAGAZINE VIEWS

19K+ SOCIAL MEDIA FOLLOWERS

4,500+ E-NEWSLETTER

DELIVERED TO PEEL 3,500+ REGION THROUGH **GLOBE & MAIL**

IT DOESN'T END THERE

Each editorial included in the magazine issue receives a feature post on MBOT's social media accounts. This additional promotion highlights the author or company and a link to their featured written piece.





CONTACT:

Solange Barcena, Corporate Relations & Advertising Manager 905-273-6151 ext. 430 • SBarcena@MBOT.com

PRICING

FULL PAGE

Full Page Advertisement + Bonus Editorial Spot

Outside Back Cover:\$1595Inside Front Cover:\$1395Regular Full Page:\$1095



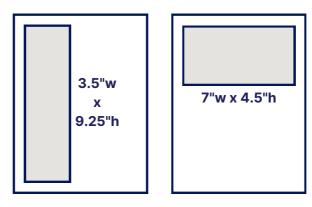
EDITORIALS

MBOT also invites editorial submissions of approx. 400 words for full page features in the CONNECT magazine. Articles should focus on issues, trends, and information related to or impacting Mississauga's business community.

HALF PAGE

Horizontal or Vertical Page Advertisement

Half Page Ad: \$750



WINTER ISSUE January Release

SPRING ISSUE

April Release

SUMMER ISSUE July Release

AUTUMN ISSUE

October Release





QUARTERLY ISSUE DEADLINES

Winter Issue Spring Issue Summer Issue Fall Issue December 1st March 1st June 1st September 1st



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