

HURONTARIO LIGHT RAIL TRANSIT PROJECT

DARSHPREET BHATTI

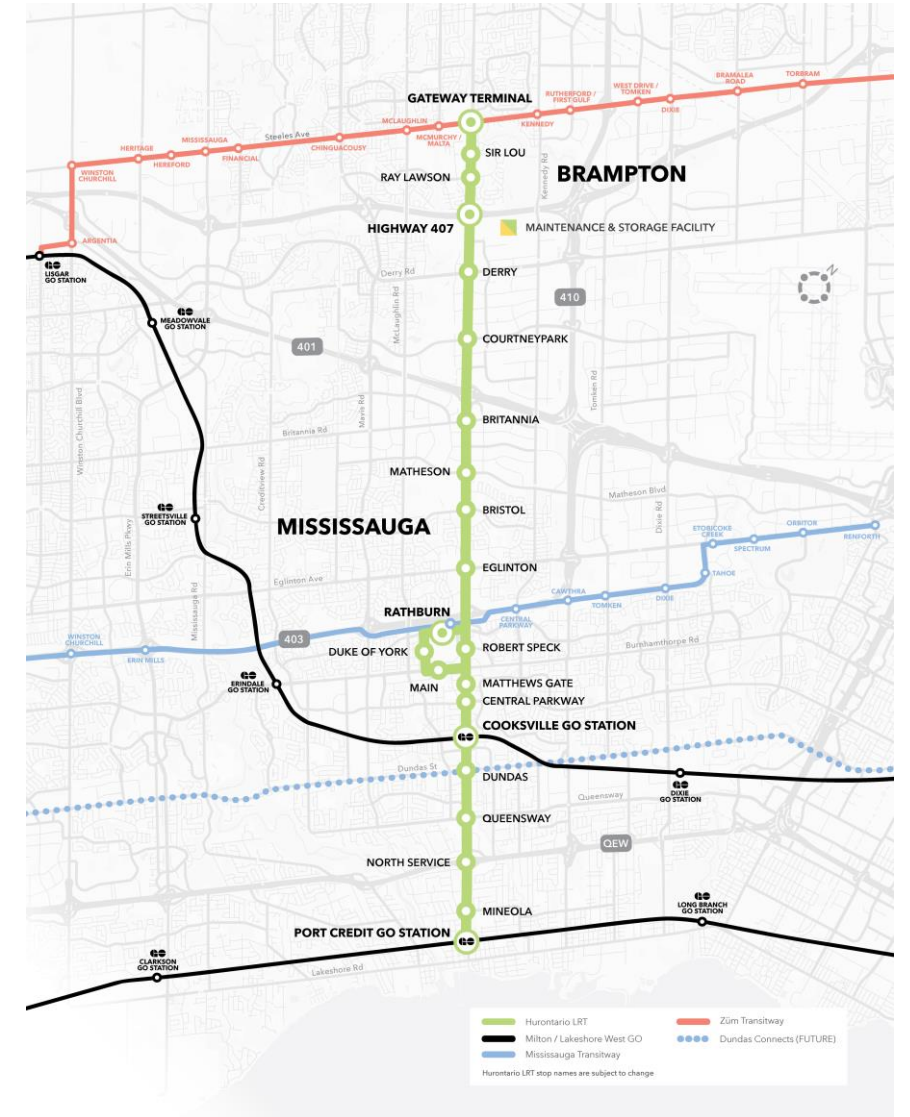
DIRECTOR, HURONTARIO LRT

WHAT IS THE HURONTARIO LIGHT RAIL TRANSIT?

- 20 kilometres of fast, reliable, rapid transit.
- 22 stops with dedicated right-of-way.
- Connections to GO Transit, MiWay & Züm.
- \$1.4 billion commitment from the Province of Ontario.
- Design, Build, Finance, Operate and Maintain (DBFOM) model.
- Vehicle provider – Alstom.

Project Timeline:

- Consortia proposals due - Summer 2018
- Contract award – End of 2018
- Construction – 2018 - 2022



ALSTOM CITADIS LIGHT RAIL VEHICLE

ALSTOM



Citadis Spirit Light Rail Vehicles

ENGAGEMENT

- Community Connectors
 - 2 canvasses per year and information sessions
 - Engaged with over 900 properties in 9 languages
 - Next canvass to focus on gathering feedback from businesses on mitigating impacts during construction.
- Corridor Committees
 - Quarterly meetings with major stakeholders along the corridor
- Open Houses
 - 5 open houses in March
 - Over 1000 conversations/attendees



Community Connectors



Open House

BRITANNIA



Reference Concept Design only. Final designs are subject to change.

BUSINESS SUPPORTS

- Metrolinx will continue to support businesses and mitigate impacts on businesses during construction.
- Committed to ensuring businesses receive up-to-date information on construction activities and timing.
- Some ProjectCo provisions for businesses:
 - Host trade shows (Mississauga & Brampton) so businesses can display their works and trades.
 - Develop and promote a 'shop local' campaign and business support strategy including annual research and community programming.
 - 'Construction hat specials' for local businesses (particularly restaurants).
 - Work with local arts council or equivalent to conduct a review of street art/mural.
- Information and learning series with Mississauga Board of Trade and Brampton Board of Trade.



Open for business signage



Shop local marketing

EXAMPLES OF MARKETING SUPPORT FROM EGLINTON CROSSTOWN

EXPERIENCE EGLINTON MENU **BIA**

TO SUPPORT BIA-LEAD MARKETING INITIATIVES METROLINX HAS ALLOCATED FUNDING THAT CAN BE USED TOWARDS THE FOLLOWING:

<h3>ADVERTISING</h3> <ul style="list-style-type: none">RadioNewspaper AdBus Shelter Ad 	<h3>PRINTING</h3> <ul style="list-style-type: none">PostcardsBrochuresCoupon books 
<h3>SIGNAGE</h3> <ul style="list-style-type: none">Window hoardingBannersBillboardsLawn signs 	<h3>PROMOTIONAL ITEMS</h3> <ul style="list-style-type: none">Shopping bagsPensT-Shirts 
<h3>SERVICES</h3> <ul style="list-style-type: none">Organize workshopsCanada Post mail-outs 	<h3>CONTACT US</h3> <p>West Community Office 1848 Eglinton Ave West 416-782-8118</p> <p>East Community Office Unit 110, 660 Eglinton Ave East 416-482-7411</p> <p>crosstown@metrolinx.com www.thecrosstown.ca</p> <p> facebook.com/theCrosstown  twitter.com/crosstownTD</p> 

HOW CAN WE HELP YOU?

COMMUNITY BENEFITS

- Peel Community Benefits Network working with Metrolinx.
 - Committed to local investment and procurement.
 - Partner with local workforce agencies.
 - Hire from historically disadvantaged and equity seeking communities.

Three Employment Pipelines

Apprenticeships

- Opportunities for residents to enter a career in the construction trades
- Focus on youth

Professional, Administrative & Technical jobs

- Opportunities for residents to enter a career in their area of expertise
- Focus on newcomers and foreign-trained professionals

Social enterprise

- Opportunities for social enterprises to benefit from project procurement

OPERATIONS, MAINTENANCE AND STORAGE FACILITY



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