



MBOT's Monthly e-Bulletin *Business Marketplace*

Business Marketplace is a section of MBOT's e-newsletters that provides advertorial space for MBOT members and prospective members to promote their businesses and reach out to potential clients. Common examples of advertisements include:

- New products or promotions, upcoming events
- Special percentage or dollar value discounts
- Promotions to be used on particular months/days

Advertisement Options:

Premium Ad:

500 pixels w x 200 pixels h

6.944 inches w x 2.665 inches h

Cost: \$395 + applicable taxes

eBulletins & Events Blasts are published twice monthly, releasing on the first and third Monday of the month, and are distributed to approximately 5,000 business professionals.

The deadline for ad submission is the **Wednesday before the release date**. Please note that Business Marketplace holds space for a maximum of three-four ads per week.

For more information or to place an ad, please contact:

Sonia Ojha | sojha@mbot.com or 905-273-6151 ext. 310

SUBMISSION GUIDELINES:

Ads are to be designed by member and submitted to MBOT for insertion.

IMAGE: **72 DPI RESOLUTION** in full colour - "saved for web" in JPEG or EPS format

For both submission options, can link your ad to a flyer or website (e.g. logo or banner image linked to company website or PDF flyer)

SAMPLE ADVERTISEMENT – 80 Words

MBOT
MISSISSAUGA
BOARD OF TRADE

This could
be your
AD!

**ADVERTISE WITH MBOT & GET
YOUR BUSINESS NOTICED!**

- Advertise To Your Target Market
- Be Top Of Mind!
- Advertising Gives Your Business Credibility
- Be Competitive & Stay In The Race!

For more information,
please contact:
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sojha@mbot.com or
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MBOT's Monthly e-Bulletin Business Marketplace Insertion Form

Date: _____

Submitted by: _____

Title: _____

Company Name: _____

Company Address: _____

Phone: _____ Fax: _____

E-mail: _____

Cost: **PREMIUM AD: \$395 + HST**

Ad Description: _____

Post ad in: Monthly Events Blast (1st Monday) Monthly eBulletin (3rd Monday)

Would you like to repeat the ad? Yes No

If yes...

Please repeat ad in: Monthly Events Blast (1st Monday) Monthly eBulletin (3rd Monday)

METHOD OF PAYMENT: Visa MasterCard Amex Invoice

Total: \$ _____ GST/HST # 121981468 RT

Name of cardholder: _____

Card # _____ Expiry: _____

Signature: _____

MISSISSAUGA BOARD OF TRADE USE ONLY		
Content approved	Yes _____	No _____
Week of:	_____	
Payment processed:	Yes _____	No _____
MBOT Authorized Signature:	_____	