



Mississauga Board of Trade
 701-77 City Centre Drive
 Mississauga, ON L5B 1M5
 Tel: 905-273-6151 Fax: 905-273-4937
www.mbot.com

Online Membership Directory Banner Advertising

Online Membership Directory

<http://web.mbot.com/search>

Over 5,000 searches/month on MBOT's Online Membership Directory

The screenshot shows the MBOT website interface. At the top left is the MBOT logo with the tagline "Spirit of Success.". To the right is a banner for "MobiMonster" with the slogan "GOT MOBI YET?". Below the banner is a search bar labeled "search MBOT Directory" and buttons for "SEARCH", "JOIN US", and "MEMBERS ONLY". A navigation menu includes links for HOME, ABOUT MBOT, COMMUNICATION & NEWS, PRODUCTS & SERVICES, POLICY, EVENTS & PROGRAMS, MEMBERSHIP, MEMBERSHIP DIRECTORY (highlighted), SPONSORSHIP & ADVERTISING, and CONTACT. Below the navigation is a search section with "Search by Keyword" and "Search by Category" input fields, and a "Search" button. A "Quicklinks" section lists various categories such as Advertising & Media, Arts, Culture & Entertainment, Business & Professional Services, Computers, IT & Technology, Family, Community & Non-Profit, Government & Education, Home & Garden, Lodging, Travel & Tourism, Pets & Veterinary, Real Estate & Construction, Shopping & Specialty Retail, Agriculture, Fishing & Forestry, Automotive, Aviation & Marine, Communications, Employment & Staffing, Finance & Insurance, Health Care, Industrial & Manufacturing, Personal Services & Care, Public Utilities & Environment, Restaurants, Food & Beverages, and Sports & Recreation. On the right side, three advertisement spots are highlighted with a red circle: "KNOWLEDGE SYSTEMS" (mobile friendly websites, videos, presentations), "EKNA" (Your company Ad produced on video! MBOT members price \$595 Call Today for details! 416.657.2991), and "LAW OFFICE" (Dorothy Hagel, LL.M., B.A., CFP, Barrister, Solicitor and Notary Public, ESTATE LITIGATION, WILLS AND ESTATES, CIVIL LITIGATION AND MORE...).

Only 2 spots available per ad space. Split ads will rotate every 6 seconds.
 Exclusive spots are also available.

The ad can be linked to your website or your individual listing
 in MBOT's online directory (or any other http: link).



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Online Membership Directory Advertising Order Form

Company: _____ Contact: _____

Phone: _____ E-mail: _____

Address: _____

City, Province, Postal Code: _____

Date: _____ Signature: _____

Position 1 **Exclusive** **\$1,000** **Split** **\$600**

Position 2 **Exclusive** **\$800** **Split** **\$500**

Position 3 **Exclusive** **\$500** **Split** **\$300**

13% HST applicable to all prices.

*Based on availability. Must be a member in good standing for ad/listing to be displayed. The fees above are shown for a full year. The fee will be prorated based on date of membership expiry. Option to renew will be available at time of renewal of membership.

Payment Method:

Please invoice Visa/MasterCard/Amex

Card #: _____ Expiry: ____/____ (mm/yy) CVV#: _____

Name: _____ Signature: _____

FOR MBOT USE ONLY

Order Date: _____ MSM: _____ Date content received: _____

Member Expiry Date: _____ Months Left: _____ Amount Due: _____

Date posted: _____ Approved by client: Invoiced Paid



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Specifications for Online Directory Advertising

- Types of files accepted: jpg, gif or png.
- The ad is a rectangular spot, size of 300 pixels by 50 pixels. Ad must be received in the size specified.
- Please provide the http: address the ad should be linked to.

If you have any questions, please contact us at advertising@mbot.com or call us at (905) 273-6151.

Please e-mail all content to Monika Rumin at mrumin@mbot.com.