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MEDIA RELEASE
For Immediate Release

MBOT launches “Masala Fusion” - Chair’s Gala honouring Jake Dheer of Rogers TV

Mississauga, ON (February 11, 2009) – On February 11th Mississauga Board of Trade’s morning networking event, *Good Morning Mississauga*, got off to a spicy start as MBOT officially announced its Chair’s Gala happening May 7th at Mississauga Convention Centre.

The Gala will honour MBOT 2008 Chair Jake Dheer, and promises lots of toe-tapping, hip-shaking fun mixed with ample business networking opportunities and formal recognition of Jake’s efforts with MBOT. The event also recognizes the contributions of MBOT’s many volunteers including its Board of Directors and committee members from businesses across Mississauga.

“This will be the business event of the year,” Jake emphasized, “it will be a great opportunity to connect with the business community, engage in valuable networking, and having lots of fun, while demonstrating your business’ support of the Mississauga Board of Trade. The Gala will be of particular interest for those who would like to meet leaders from both the larger businesses in Mississauga and the ethnic business community.”

Good Morning Mississauga featured a grand entrance for Jake as he entered the International Centre Conference Centre, accompanied by Gala Committee Chair Lisa Kember, to the beats of a live “dhol” drum player and followed by MBOT staff, dressed in traditional Indian clothing and distributing gala invitations to all attendees.

Chair’s Gala Event Details:

- What:** MBOT Annual Chair’s Gala ~ *Masala Fusion*
Honouring 2008 Chair Jake Dheer, Rogers TV Dufferin-Peel
- Where:** Mississauga Convention Centre
75 Derry Road West, Mississauga, ON
- When:** Thursday, May 7, 2009
6 p.m. cocktail reception
7 p.m. dinner, formal program, live entertainment

More details will be available in the coming weeks on mbot.com or by contacting the MBOT office at 905-273-6151. Sponsorship opportunities are also available, and interested companies can contact Sonia Ojha at 905-273-3531 or membership@mbot.com.

As the voice of business since 1976, Mississauga Board of Trade is a private-sector, not-for-profit business organization representing approximately 1,500 businesses, employing 65,000 people in Mississauga. MBOT is well positioned to meet the needs of business by using its considerable influence at all levels of government. As the forum for business, MBOT works together to influence public policy and promote a better understanding of the marketplace among policy makers, media and the general public.

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