



# MISSISSAUGA BOARD OF TRADE e-Bulletin

Volume 10 - July 23, 2010

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## Communications & Publications

**Audie McCarthy - Networking Edge**  
**MBOT Magazine wants editorial content from YOU!**  
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## New Members

**MBOT is pleased to welcome new members for June**  
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## Upcoming MBOT Events

**Mississauga Business Xchange - July 26**  
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**\*New\* Island Ink-Jet**  
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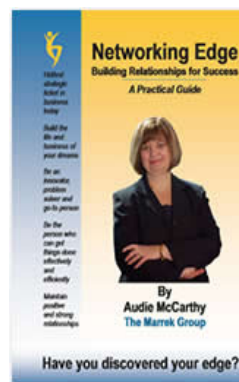
## Community Events

**Support the Children's Miracle Network at the 4th Annual Charity Event!**  
**Join the 'Newcomer Centre of Peel' IT Club on July 27!**  
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**Business Marketplace**  
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## COMMUNICATIONS & PUBLICATIONS









Networking Edge - Audie McCarthy - Building Relationships for Success



Audie McCarthy is the President of The Marrek Group, which was founded in 2002. Audie has 27 years of corporate experience and through her book, **'Networking Edge - Building Relationships for Success,'** she shares a wealth of tips and personal experiences. Audie focuses on building lasting relationships with clients to gain success as an entrepreneur.

For more information on how to obtain a copy of 'Networking Edge,' please click [here](#) to visit the website or attend an MBOT event - books are sold at all events for **\$20!**








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	<b>Chair</b> Affimex Customs & Trade Services (ACTS) Inc. Syd Martin
	<b>Past Chair</b> Fielding Chemical Technologies Ellen McGregor
	<b>Vice Chair - Policy</b> University of Toronto Mississauga Andrew Stelmacovich
	<b>Vice Chair - Membership &amp; Programs</b> Business Development Bank of Canada Ian MacFadden
	<b>Treasurer</b> ICICI Bank Rajesh Ramakrishnan
	<b>President &amp; CEO</b> Mississauga Board of Trade Sheldon Leiba
	<b>Executive</b> Mary Kay Cosmetics Ltd. Eva Liebermann
	<b>Executive</b> Solutions for HR Inc. Grant Clark

**NEW MEMBERS**

MBOT is pleased to welcome new members from the month of June:

**2010 MBOT Directors**

	AMJ Campbell Van Lines Bruce Bowser
	Citigroup Fund Services Inc. Len Brooks
	City of Mississauga Economic Development Office Larry Petovello
	Constant Contact Lisa Kember
	Easton Group of Hotels Reetu Girdhar
	Enersource Hydro Mississauga Karen Ras
	GlaxoSmithKline Ed Dybka

Axentec Corporation  
Kamran Manzoor  
125-A Dundas Street East  
Mississauga ON L5A 1W7  
905 232 0779  
IT Consultants

BNI Golden Horseshoe  
Jennifer Black  
3-3540 Commerce Court  
Burlington ON L7N 3L7  
1 866 340 8740  
Non-profit Organization

Christopher Allen  
c/o Remax Realty Mississauga  
1697 Lakeshore Road West  
Mississauga ON L5L 1A2  
416 230 8335  
Real Estate

Co Star Realty Corporation  
Brokerage  
David Cobban  
2234 Wadding Crescent  
Mississauga ON L5K 1Z3  
905 823 4145  
Real Estate Brokers and Sales Representatives

Contact Signs & Graphics  
Brian Warr  
6-2400 Dundas Street West, Suite 720  
Mississauga ON L5K 2R8  
905 822 7440  
Printing

Cravenworks Consulting  
Lynn Craven  
6674 Snow Goose Ln.  
Mississauga ON L5N 5H8  
905 824 4570  
Internet - Products & Services

Enfinity Canada Ltd.  
Sheri Beaulieu  
202-16 Beechwood Avenue  
Ottawa ON K1L 8L9  
613 656 3276  
Energy

Golf Clearance Warehouse  
Rahul Mehta  
1119 Derry Road East  
Mississauga ON L5T 1P3  
905 470 0974  
Golf

Grade Expectations  
Lisa Taylor  
5225 Orbitor Drive  
Mississauga ON L4W4Y8  
905 821 0112  
Education and Training

Holiday Inn Express  
Scott Engel  
5585 Ambler Drive  
Mississauga ON L4W 3Z1  
905 238 3500  
Hotels, Motels and Resorts

I Q P M Inc.  
Inder Chohan  
4 Robert Speck Parkway, Suite 1500  
Mississauga ON L4Z 1S1  
905 270 8651  
Supply Chain Management

James Brooks  
14 Apache Trail  
Toronto ON M2H 2H8  
647 339 9327  
Other

Jason Reid  
c/o Sick with Success  
663 Montdeck Crescent  
Mississauga ON L5G 1P1  
905 891 3584  
Human Resources Consultants

John Goldstein Photography  
John Goldstein  
1305 Matheson Blvd. East  
Mississauga ON L4W 1R1  
289 232 1417  
Photography

KAS HR Vision  
Laurie Nadeau  
416A-760 Brant Street  
Burlington ON L7R 4B8  
905 338 8555  
Employment Agencies

Master Mechanic  
Bjorn Holm  
2292A Dundas Street West  
Mississauga ON L5K 1R5  
905 822 2555  
Automobile Repairing and Service

Nedco Electric  
Bob Arbuckle  
5600 Keaton Crescent  
Mississauga ON L5R 3G3  
905 568 5049  
Electrical Distributors

Options Mississauga  
Bill Penny  
113 Lakeshore Road West  
Mississauga ON L5H 1E9  
905 274 8663  
Printing

SG and Associates  
Silvia Garibaldi  
32 Pettit Drive  
Toronto ON M9R 2W9  
647 409 9755  
Marketing

Studio Optika  
Margaret Zielinski  
104-168 Queen Street South  
Mississauga ON L5M 1K8  
905 369 0270  
Optical

Supportech Inc.  
Vafa Moshtagh  
7569 Yonge Street  
Thornhill ON L3T 2C2  
416 855 6888  
IT Consultants

The Menon Group  
Canon Menon  
401-50 Burnhamthorpe Road East  
Mississauga ON L5B 3C2  
905 848 9895  
International Trading

The Technology Coach  
Scott Kendall  
1211 Houston Drive  
Milton ON L9T 6G3  
905 366 8234  
IT Consultants

TSB 2000 The Sandwich Board  
Yun Lee  
77 City Centre Drive  
Mississauga ON  
905 949 1103  
Food and Beverage

Westmount Moving  
Robin Sutton  
107-720 Avonwick Ave  
Mississauga ON L5R 4C8  
905 507 1100  
Moving and Storage

WSI  
Ken Arp  
2467 Towne Blvd.  
Oakville ON L6H 6L3  
905 257 8789  
Internet - Products and Services

Zain Abiddin  
506A-2031 Merchants Gate  
Oakville ON L6M 3J2  
905 399 0042  
Marketing

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- ▶ Greater Toronto Airports Authority-Pearson International  
Lorrie McKee
- ▶ Pallett Valo LLP  
Liana Turrin
- ▶ PricewaterhouseCoopers LLP  
Michael Hawtin
- ▶ RBC Insurance Services Inc.  
Rino D'Onofrio
- ▶ Tech-Con Automation Inc.  
Casey Di Battista

**UPCOMING MBOT EVENTS**



A great event for sales staff, MBX is an unstructured networking event, providing a chance to interact with other attendees in a social atmosphere. Bring lots of business cards!

**MBOT Staff**

- ▶ President & CEO  
Sheldon Leiba  
[sleiba@mbot.com](mailto:sleiba@mbot.com)
- ▶ Business Development  
David Wojcik  
[dwojcik@mbot.com](mailto:dwojcik@mbot.com)
- ▶ Events & Marketing  
Bryna Williams  
[bwilliams@mbot.com](mailto:bwilliams@mbot.com)
- ▶ Communications & Public Relations  
Jordan Cumberland  
[jcumberland@mbot.com](mailto:jcumberland@mbot.com)
- ▶ Finance & Administration  
Monika Rumin  
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- ▶ Policy & Research  
Irene Mukasa  
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- ▶ Corporate Relations  
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Anna Adams  
[aadams@mbot.com](mailto:aadams@mbot.com)
- ▶ Corporate Relations  
Hiliary Jewer  
[hjewer@mbot.com](mailto:hjewer@mbot.com)
- ▶ Membership Services  
S. Dianne Morgan  
[dmorgan@mbot.com](mailto:dmorgan@mbot.com)
- ▶ Member Relations  
Jeff Bowman  
[jbowman@mbot.com](mailto:jbowman@mbot.com)
- ▶ Administrative Assistant  
Amanda Dupuis  
[info@mbot.com](mailto:info@mbot.com)

DATE: Monday, July 26, 2010  
5 p.m. to 7 p.m.

LOCATION & EVENT SPONSOR:  
**Brunswick Zone**  
2561 Stanfield Road, Mississauga, Ontario, L4Y 1R6

**Free for both members and potential members**  
[Event & Registration Information](#)

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**MEMBER-TO-MEMBER DISCOUNT PROGRAM**

Featured companies:

Company	Contact Information	Discount
Interior Care	Ann Muckle (905) 712 1100 <a href="mailto:service@interiorcare.ca">service@interiorcare.ca</a>  Business Category: Building Contractors and Maintenance	10% discount on all services
*New* Island Ink-Jet	O'Neill Whittaker Manager (905) 629 2310 <a href="mailto:sales@islandinkjet.com">sales@islandinkjet.com</a>  Business Category: Computer Sales and Services	10% Discount on Laser Toners or Ink Refills to all MBOT members!  Free consultation on your existing printer lineup and how you can save money!  Dedicated account management, delivery of Laser Toners and complimentary pick-up of empties for recycling, printer maintenance and more! Ensure you mention MBOT in any correspondence!
Kelly Services (Canada) Ltd.	Crystal Dhir (905) 276 4611 <a href="mailto:crystal.dhir@kellyservices.com">crystal.dhir@kellyservices.com</a>  Business Category: Employment Agencies	A people company, staffing the world. Kelly Services serves clients around the globe and provides employment to 650,000 employees annually.  Kelly Services is pleased to offer its valuable fellow MBOT members a \$500 discount on your first direct hire fee or 4 free temporary hours on your next staffing order of 40 hours or more! (Offer valid on new orders only.)

▶ mbot Advertising  
Jim Campbell  
[jimcampbell@mbot.com](mailto:jimcampbell@mbot.com)

A complete list of all member discounts can be found by [clicking here](#). For more information or to participate, please contact Jordan Cumberland at 905-273-6151 ext. 23 or [jcumberland@mbot.com](mailto:jcumberland@mbot.com).

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## COMMUNITY EVENTS

Support the Children's Miracle Network at the 4th Annual Charity Event!

▶ RIC Centre  
Pam Banks  
*Commercialization Director*  
[pam.banks@riccentre.com](mailto:pam.banks@riccentre.com)  
[www.riccentre.com](http://www.riccentre.com)



▶ Motor Vehicle Office  
*Square One Shopping Centre*  
Pat Clarke, Manager  
T: 905-276-4357

On Wednesday August 18th, 2010, please join the Children's Miracle Network for their 4th Annual Charity event, hosted by The Courtyard & Residence Inn by Marriott. The event will include a car wash, silent auction and barbeque. All proceeds will go to The Hospital for Sick Kids in Toronto and be used to help fund medical research and training. Click [here](#) to view the flyer for this special event!

The event will run from 11:30 a.m. – 2:30 p.m. and is hosted in an effort to raise money and awareness about the CMN; a non-profit organization committed to raising money for over 170 hospitals from around the world.

There will also be the chance for those who attend to enter a 50/50 draw and win prizes so be sure to come out and support the CMN and enjoy the afternoon outdoors!

To RSVP or to donate to the CMN, please call 905-212-8111.

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MBOT Magazine wants editorial content from **YOU!**

Interested in submitting editorial content to be featured in our MBOT Magazine? We want to hear from you! Our publication is sent out bi-monthly and reaches approximately 1,500 members and businesses!

Contributing to MBOT Magazine gives you the opportunity to share your expertise and connect with local figures to network, promote business and build lasting relationships.

Please contact Jordan Cumberland for more information on how to submit editorial content at 905 273 6151 ext. 23 or [jcumberland@mbot.com](mailto:jcumberland@mbot.com).

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Join the 'Newcomer Centre of Peel' IT Group on July 27!

The Newcomer Centre of Peel has just started a new initiative for those who work in Information Technology. The IT Club is a bi-weekly platform for both Canadian IT specialists and foreign trained professionals. Employers, employees, freelancers and job seekers come together, exchange ideas, knowledge and work opportunities. Newcomers to Canada bring international expertise and oversea contacts.

Canadians bring valuable connections and in-depth knowledge of local markets. Together we grow the future of Canada's IT industry!

Location: 165 Dundas Street West, Mississauga, ON, Room 400 (4th Floor)

Frequency: Every second and fourth Tuesday of a month, 5-7 pm

Next Meeting: Tuesday, July 27 **Guest Speaker: Victor Bensusan, Yakidoo - Enterprise Content Management**

Follow-up Meetings: August 10, August 24, September 14 (and continuing bi-weekly)  
Please RSVP to Gloria Villanueva ([gvillanueva@ncpeel.ca](mailto:gvillanueva@ncpeel.ca) or (905) 306-0577 x 308)

To view the flyer, please click [here](#).

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## BUSINESS MARKETPLACE



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**Weekly Info Sessions**

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