



PRESS RELEASE

For Immediate Release

Save the Date! MBOT 2010 Chair's Gala will "go green" with flair

Mississauga, Ontario (February 16, 2010) – Mississauga Board of Trade will "go green" with flair at its 2010 Chair's Gala, happening on Thursday, April 15 at Mississauga Convention Centre (MCC).

This annual event recognizes the preceding year's chair as well as the valuable contributions of MBOT's many volunteers. Being honoured this year is Ellen McGregor of Fielding Chemical Technologies, whose optimism and energy helped lead the board through a year that included implementation of a new branding and marketing strategy.

The upcoming gala will also mark the second presentation of the board's *Lifetime Business Achievement Award* – the inaugural presentation in 2009 was made to recognized business person Harold Shipp of Shipp Corporation. The 2010 award will be given to Mississauga Mayor Hazel McCallion, a valued, tenacious and savvy business professional according to most in the city.

Themed "Unforgettable", the gala will be an evening of elegance with environmentally-friendly elements, as green initiatives are of importance to both MBOT and Fielding Chemical – look for décor to be "leafy" with eco-friendly materials incorporated throughout the room, as well as an emphasis on locally grown ingredients used for the gourmet dinner that MCC will be providing.

The agenda for the evening will include remarks from Ellen and members of MBOT's Board of Directors. Keeping things on track with humour will be comedian Mike Bullard as the evening's emcee, and entertainment will be provided by local talent Stuart Lewis.

Additional information can be found on mbot.com, including the many sponsorship opportunities available and ticket information. Individuals can also contact the MBOT office at 905-273-6151 or info@mbot.com.

As the voice of business since 1976, Mississauga Board of Trade is a private-sector, not-for-profit business organization representing approximately 1,500 businesses, employing 65,000 people in Mississauga. MBOT is well positioned to meet the needs of business by using its considerable influence at all levels of government. As the forum for business, MBOT works together to influence public policy and promote a better understanding of the marketplace among policy makers, media and the general public.

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