



MISSISSAUGA BOARD OF TRADE e-Bulletin

Volume 5 - October 21, 2009

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~SOLD OUT~

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Please note

The October 23 event,
Accelerate your small business
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Tips & Topics for SMEs

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Community

Would you like to participate in leading the fight against hunger in Mississauga?
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Membership

Congratulations Business Awards of Excellence winners!
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New Members

MBOT is pleased to welcome September new members
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Member in the News

All FIVE Mississauga Boston Pizza locations become MBOT members!
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Upcoming MBOT Events

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Member-to-Member Discount Program

ALFA AIRE - Heating & Cooling
Full Circle Forex Training
Dunbar Medical
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Business Marketplace

Golf Town - Fall Coaching Program now available
Ontario Sustainable Energy Association
ALFA AIRE - Heating & Cooling
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TIPS AND TOPICS FOR SMES

Helping your business manage corporate governance

Sound governance is one of the most accurate barometers of corporate performance. An informed, assured Board of Directors is an active ingredient in the creation of value for any business. Rotman School of Management at the University of Toronto is particularly dedicated to creating effective boards and board members.

Two upcoming programs that focus on sound governance practices are detailed below. Application deadlines have been **extended** for Mississauga Board of Trade members.

FINANCIAL LITERACY PROGRAM FOR DIRECTORS AND EXECUTIVES focuses on fundamental reporting frameworks that enable participants to add value to the boardroom by asking the right questions and engaging management in a more efficient way. Accelerate your impact in the boardroom and fulfill your leadership mandate by mastering the language of finance.

Community

- ▶ [Healthy City Stewardship Centre \(HCSC\)](#)
- ▶ [Research Innovation Commercialization \(RIC\) Centre](#)
- ▶ [Smart Commute Mississauga](#)

This program runs November 8-10, 2009 and applications are being accepted **NOW!** See www.rotmanexecutive.com/flp for more information or contact Lisa Bigioni at 416-978-8815.

SMALL & MEDIUM-SIZED BOARD EFFECTIVENESS PROGRAM explores governance issues specific to the survival and success of your small to medium sized business. The Rotman SME board effectiveness program focuses on the enhancement of practical knowledge and skills regarding governance among SME leaders and directors.

This program runs November 17-19, 2009 and applications are also being accepted **NOW!** See www.rotmanexecutive.com/sme for more information or contact Lisa Bigioni at 416-978-8815.

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2009 MBOT Executive

- ▶ *Chair*
Fielding Chemical Technologies
Ellen McGregor
- ▶ *Past Chair*
Rogers TV Dufferin-Peel
Jake Dheer
- ▶ *Vice Chair*
Citigroup Fund Services Inc.
Len Brooks
- ▶ *Treasurer*
CSI Group (Canada) Inc.
Dr. Robbie Allos
- ▶ *President & CEO*
Mississauga Board of Trade
Sheldon Leiba
- ▶ *Executive*
Mary Kay Cosmetics Ltd.
Eva Liebermann
- ▶ *Executive*
RBC Insurance Services Inc.
Dino D'Onofrio
- ▶ *Executive*
Solutions for HR Inc.
Grant Clark

COMMUNITY



Would you like to participate in leading the fight against hunger in Mississauga?

The [Mississauga Food Bank's](#) Board of Directors is inviting applications for the volunteer position of:

BOARD OF DIRECTORS

This challenging role requires an individual with energy, time and commitment to support the Mississauga community. As a Board Member you will actively participate in the Food Bank's governance, which involves setting overall policy, direction and goals, and improving the services for The Mississauga Food Bank.

The Mississauga Food Bank is a non-profit organization which supports 12,000 Mississauga residents per month. In addition to its own food bank, the organization supports over 30 other Mississauga agencies including food banks, school breakfast programs, shelters, and other vital social agencies.

Successful candidates will have some of the following skills and experience - marketing, finance, public relations, strategic planning, business acumen, food services, volunteer optimization, public relations and fundraising. All candidates should have a passion for helping those who are in need within our community.

Interested candidates are invited to forward a statement of interest and curriculum vitae to Chris Lord, President and Board Chair at chrisl@themississaugafoodbank.org.

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2009 MBOT Directors

- ▶ Affimex Customs & Trade Services (ACTS) Inc.
Syd Martin
- ▶ Business Development
Bank of Canada
Ian MacFadden
- ▶ Enersource Hydro Mississauga
Karen Ras
- ▶ GlaxoSmithKline
Ed Dybka
- ▶ Greater Toronto Airports Authority-
Pearson International
Lorrie McKee
- ▶ Hatch Ltd.
Bob Griesbach

MEMBERSHIP

[Congratulations Business Awards of Excellence winners!](#)

MBOT is pleased to announce the winners of the 2009 Business Awards of Excellence. Sponsored by Blink Communications and the International Centre, the awards ceremony will take place on Thursday, November 19 at the International Centre Orion Ballroom (6900 Airport Road, Mississauga). It will include a cocktail reception at 6 p.m. followed at 6:45 p.m. by dinner, award presentations and entertainment.

This will be a memorable evening as we celebrate the strength of Mississauga's business community and the valuable contributions these businesses have made to the economic well-being of our city.

▶	Hyperactive Communications Inc. Lisa Kember
▶	ICICI Bank Rajesh Ramakrishnan
▶	PricewaterhouseCoopers LLP Joe MacInnis
▶	Tech-Con Automation Inc. Casey Di Battista
▶	University of Toronto Mississauga Andrew Stelmacovich

MBOT Staff

▶	President & CEO Sheldon Leiba sleiba@mbot.com
▶	Business Development David Wojcik dwojcik@mbot.com
▶	Events & Marketing Julie Stewart jstewart@mbot.com
▶	Communications & Public Relations Jennifer Jodha jjodha@mbot.com
▶	Finance & Administration Monika Rumin mrumin@mbot.com
▶	Corporate Relations Sonia Ojha sojha@mbot.com
▶	Corporate Relations Doug McBryde dmcubryde@mbot.com
▶	Member Relations Jeff Bowman jb Bowman@mbot.com
▶	Administrative Assistant Amanda Dupuis info@mbot.com
▶	mbot Advertising Jim Campbell jimcampbell@mbot.com
▶	RIC Centre Pam Banks Commercialization Director pam.banks@riccentre.com www.riccentre.com

<p>Environmental Excellence: WorleyParsons Canada Ltd.</p> <p>Technology & Innovation: Covalon Technologies</p> <p>Small Business of the Year: Insuranceland Inc.</p> <p>Large Business of the Year: Honeywell</p> <p>Business & the Arts: Mississauga Arts Council</p>	<p>Corporate Governance: Business Development Bank of Canada</p> <p>Business Person of the Year: James Murray, DTZ Barnicke</p> <p>Entrepreneur of the Year: Antonio Forte Jr., Antonio's Hair & Spa Zone</p> <p>Nurturing Success: <i>Education & Business Working Together</i> St. John Ambulance</p> <p>Sam McCallion Small Business Community Involvement Award: Playdium Mississauga</p>
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Corporate tables and individual tickets are available through online registration at mbot.com or by contacting the MBOT office.

Event & Registration Information

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NEW MEMBERS

MBOT is pleased to welcome our new members from the month of September

a BIG mobile SIGN company Inc.
9 Alexander Street
Brampton ON L6V 1H7
Jessica Bigalke
905 456-7446

Customer Management Experience
237 Elderberry Street
Orangeville ON L9W 5J9
Michelle Romanica
877 942-1101

QSEA Inc.
31 Treegrove Cr.
Brampton ON L7A 0K4
Joga Malhi
647 995-8135

After-Tax Paralegal Services
401-50 Burnhamthorpe Rd. W.
Mississauga ON L5B 3C2
Robert Baranowski
905 273-4855

DMSource Corp.
3-251 Queen Street, Suite 207
Streetsville ON L5M 1L7
Sam Samoilescu
866 950-2702

RBC Royal Bank
6880 Financial Drive, 2nd Floor
Mississauga ON L5N 7Y5
Claude DeMone
905 286-7019

Anchor VMS
5915 Airport Road, Suite 608
Mississauga ON L4V 1T1
Ann Binsted
905 672-2000

Gredico Footwear Limited
415 Annagem Blvd.
Mississauga ON L5T 3A7
Faye Tiburcio
905 670-8393 x 305

Research in Motion
4701 Tahoe
Mississauga ON L4W 0B5
Laura Richards
905 629-4746

Antonio's Hair Zone Ltd.
3920 Grand Park Drive, Unit D5
Mississauga ON L5B 4M6
Antonio Forte
905 277-3007

Greg Russell & Associates
6891 Barrisdale Drie
Mississauga ON L5N 2H5
Greg Russell
416 717-0500

The Bristol Barhill
511 Bristol Road, Unit #15
Mississauga ON L5R 3Z1
Rakesh Kumhaushra
905 890-2500

By the Owner.com
601 Magnetic Drive
Toronto ON M3J 3J2
Renabo Uy
647 968-4429

Heydary Samuel Professional Corporation
200-42 Village Centre Place
Mississauga ON L4Z 2L4
Merlyn Fernandes
905 366-1387

Therapure Biopharma Inc.
2585 Meadowpine Blvd.
Mississauga ON L5N 8H9
Thomas Wellner
1-905-286-6200

Canadian Hazmat & Decon Services Inc.
3575 Mavis Rd.
Mississauga ON L5C 1T7
Gary Kielty
1-866-856-5366

Jiffy Lube
9499 Airport Road
Brampton ON L6P 1X7
Bill Bhangal
905 799-1222

Toronto Argonauts Football Club
355 King St. West, 6th Floor
Toronto ON M5V 1J6
Jaren Hayman
416 341 2714

Covalon Technologies Inc.
405 Britannia Road East, Suite 106
Mississauga ON L4Z 3E6
Frank DiCosmo
905 568-8400

Kalee Enterprise
8 Fandor Way
Brampton ON L7A 2G6
Egan Gonsalves
416 801-0080

Virtual Sales Consulting Inc.
7235 Bellshire Gate, PO Box 88078
Mississauga ON L5N 8M1
Munira Khan
416 477-1725

Ozburn Hessey Logistics (Canada) Inc.

Crossover Distribution.com Corp.
4055 Sladeview Crescent, Unit 1
Mississauga ON L5L 5Y1
Nancy Pace-DeGiuli
905 593-1802

6155 Belgrave Road, Unit #3
Mississauga ON L5R 4E6
Gerard Therrien
905 501-1066

Motor Vehicle Office
Square One Shopping Centre
Pat Clarke, Manager
T: 905-276-4357

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MEMBER IN THE NEWS

Membership grows with addition of Boston Pizza!

MBOT is pleased to welcome all five Mississauga locations of Boston Pizza to its membership! Boston Pizza restaurants offer over 100 menu items including gourmet pizzas made with their signature hand-pressed dough - now offered as multi-grain dough.

They also have mouth-watering pastas and a wide variety of appetizers, salads, entrees and desserts. The restaurant is perfect for families, teams and groups of all ages and the sports bars have big-screen TVs to catch your favourite game.

Boston Pizza is offering a special deal to its fellow members: take advantage of a **15% Member Discount** at any one of the five locations!

For your Boston Pizza discount card, contact the MBOT office or call Jaclyn Fazio at 905-896-4646 or e-mail fazioj@bostonpizza.com.

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UPCOMING MBOT EVENTS



Speed Networking is an exciting, structured networking event designed to guarantee attendees with face-to-face business interaction. Attendees move from different "hot spots," where they will engage in fast-paced networking and exchange of business ideas.

DATE:

Tuesday, October 27, 2009
4:30 p.m. - 6:30 p.m.

HOST SPONSOR:

Centre for Health
& Safety Innovation
5110 Creekbank Road
Mississauga, ON L4W 0A1

MBOT Members: \$25 each | Potential Members: \$40 each
[Event & Registration Information](#)



~ BUSINESS TRADE SHOW ~

Network in a social atmosphere and mix business with pleasure!
Complimentary Appetizers - Cash Bar Available - Contact list provided to attendees

DATE:

November 4 , 2009
5 p.m. - 7:30 p.m.
FREE TO ATTEND

EVENT LOCATION:

Novotel Hotel
3670 Hurontario Street
Miss., ON L5B 1P3 ☐☐

Members: Book your display table now! Only a few spots remaining!
\$100 plus GST. Contact Sonia Ojha at 905-273-6151 ext. 32 for details.

[Event & Registration Information](#)



Meet 100 potential business clients, partners and suppliers
before the start of your workday!

Buffet breakfast - Business Profile Presentations - Contact list provided to all attendees

DATE:

November 11 , 2009
7:30 a.m. - 9:30 a.m.

LOCATION & EVENT SPONSOR:

Hilton Garden Inn
Toronto Airport West/Mississauga
1870 Matheson Blvd.,
Mississauga, ON L4W 0B3

MBOT members: \$14 each | Potential members: \$25 each

[Event & Registration Information](#)



A BREAKFAST SERIES FOR CEOs & BUSINESS LEADERS

Session Two: Thursday, November 19, 2009

Jeanette Jones
 Vice-President, Communications
 Maple Leaf Foods Inc.

The Listeria Crisis: The Importance of Values

Growth & Power is a new event series featuring presentations from some of Canada's most influential entrepreneurs, CEOs and business success stories, providing the opportunity to learn from practical anecdotes and advice based on the experiences gained in building their own organizations.

Event Details

7:30 a.m. to 10 a.m.
 Credit Valley Golf &
 Country Club
 2500 Old Carriage Road
 Mississauga, ON L5C 1Y7

Event Sponsor



Pricing

Members: \$50 each
 Corporate Table of 8: \$400
 Potential Members: \$65 each
 Corporate Tables of 8: \$520

For more information or to register contact Julie Stewart at 905-273-6151 ext. 32 or jstewart@mbot.com.

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MEMBER-TO-MEMBER DISCOUNT PROGRAM

Featured companies:

Company	Contact Information	Discount
<p>*New* ALFA AIRE Heating & Cooling</p>	<p>Barry Sookoo 905-997-4800 alfa-aire@yahoo.ca Business Category: Air Conditioning Contractors</p>	<p>\$100 off for any furnace \$100 off for any air conditioner \$100 off tankless water heater</p>
<p>*New* Full Circle Forex Training</p>	<p>Josephine Mallari 905-232-4255 bforex265@gmail.com Business Category: Foreign Exchange Service</p>	<p>Our exclusive offer to MBOT members! Receive \$100 off when you register for a Forex training course. Our fall courses kick-start on October 15. Further discount of \$100 applies when you open a training account.</p>
<p>Dunbar Medical</p>	<p>Fred Dunbar 905-625-2767 dunbarmedical@on.aibn.com Business Category: Fitness, Health and Recreation</p>	<p>MBOT members receive the wholesale price on all products; we have braces for knees, elbows, ankles, backs, necks, plus many more medical products.</p>

A complete list of all member discounts can be found by [clicking here](#).

For more information or to participate in this program, please contact Jennifer Jodha at 905-273-6151 ext. 23 or jjodha@mbot.com.

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Fall Coaching Program
Now Open!

This program allows you to develop and practice year-round with the guidance of an instructor

October 20 to December 31, 2009
5 half hour lessons - \$199 (plus GST)
OR
8 half hour lessons - \$280 (plus GST)

Available to all MBOT members
and their employees!
E-mail jbrush@golftown.com



GREEN YOUR BUSINESS AND MAKE MONEY
Come to the Community Power Conference
November 15-16th at the Metro Toronto Convention
Centre and learn how!

Learn how to choose the renewable energy project that's right for your business and how to maximize the return on your investment. Network with other businesses to drive down financing costs.

SPECIAL RATES FOR MBOT MEMBERS

For details visit www.cpconference.ca
Board of Trade Registration Form Here
For discounted group rates contact
robert.dickie@ontario-sea.org

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Tankless Water Heaters • Furnaces • Air Conditioners • Gas Lines for Appliances, BBQ Lines, Filters, Humidifiers, Air Cleaners • Regular Water Heaters

Call us for a *FREE* no obligation quote.

MBOT members receive an additional **\$100.00 off** for a Furnace, Air Conditioner or Tankless Water Heater installation. All Government Rebates apply. Additional Home Renovation Tax Credit for 2009.

Please visit www.alfaaire.ca for more info
or e-mail alfa_aire@yahoo.ca

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For more information about the e-Bulletin or *Business Marketplace*, contact Jennifer Jodha at 905-273-6151 ext. 23 or jjodha@mbot.com.