

MBOT welcomes David Wojcik to its staff

Mississauga, Ontario (September 18, 2009) – Mississauga Board of Trade is pleased to announce that it has hired David Wojcik in the new role of Manager, Business Development.

David is well known to the board of trade, having been a long-term active member as a business consultant and recently a volunteer on MBOT's Business Development and Policy & Government Affairs committees. He is also host of Rogers TV's popular *In Business* show.

As part of MBOT's Strategic Plan, David will play a leading role in driving business development programs and services and value proposition to members, as well as overseeing marketing & communications, events and sales activities.

"Mississauga Board of Trade is positioning itself to be a very strong leader in developing and supporting business in our community and David brings outstanding credentials, including experience working with and developing business, and tremendous enthusiasm to this important role," says Sheldon Leiba, President & CEO. "We are very excited to have him as part of our dynamic team at the board of trade."

David offers an extensive business management, consulting, training, and sales leadership background and looks forward to connecting with MBOT members and potential members.

"I am thrilled to join this respected organization that plays a vital leadership role in our community and look forward to making a positive contribution to the many initiatives MBOT is involved in," says David.

About David Wojcik:

David is a seasoned business owner and management professional with 30 years experience. David started his first business while still a teenager and has been focused on entrepreneurship and management since that time. He is the founder and President of Steps to Success, a company dedicated to building and fostering entrepreneurs through workshops and coaching. Immediately prior, he was the CEO of a company providing capital equipment solutions, procured from international markets.

David is the host and co-producer of Rogers TV's *In Business*, a local business television show now entering season two. David is also the executive producer of a new national network business television show, *Biz TV* which is scheduled to air in 2010.

David is a results-oriented professional who believes in metrics and strong leadership. He is a member of the World Association of Business Coaches, The Canadian Professional Sales Association as well as both the Brampton and Mississauga boards of trade. He believes in educating the business community with the key ingredients for success and growth.

As the voice of business since 1976, Mississauga Board of Trade is a private-sector, not-for-profit business organization representing approximately 1,500 businesses, employing 65,000 people in Mississauga. MBOT is well positioned to meet the needs of business by using its considerable influence at all levels of government. As the forum for business, MBOT works together to influence public policy and promote a better understanding of the marketplace among policy makers, media and the general public.

Media Contact:

Sheldon Leiba

President & CEO

Mississauga Board of Trade

905-273-3527

sleiba@mbot.com

www.mbot.com